

OBJECTIVE

Pursuing internships or professional opportunities in entertainment, and/or pop a culture related industry; have interests and experience in travel blogging and marketing; ambitious, confidence, loyal, with a strong work ethic with attention to details; able to learn quickly and multi-task; responsible and willing to work from the ground up.

EDUCATION

Delaware State University

Dover, Delaware

Anticipated Graduation: 05/2019

- Major: Mass Communications (GPA 3.6)
- Concentration: Convergence Journalism
- Inducted into The National Society of Leadership and Success
- Member of National Association of Black Journalists (NABJ)

University of Roehampton

September 2017-December 2017

London, England (London, Brighton, Scotland, Italy, Germany, Amsterdam, Paris)

- Study Abroad program at University of Roehampton

SKILLS PROFILE

- Interviewing/recording skills using multiple social media platforms
- Able to design and create website content
- Blogger: www.femininefuelblog.com
- YouTuber: https://www.youtube.com/channel/UC5_ZXVBCnZYU2461YN7bNGA?view_as=subscriber
- **Software/Hardware:** Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Premier, CSS & HTML Website Development; MAC/Apple Software and Products

WORK EXPERIENCE

Social Media Intern, Delaware State University, Career Services, Dover, DE August 2018 – Present

- Manage all social media platforms such Facebook, Instagram and Twitter
- Increased Instagram followers by 80% during academic year
- Create flyers to promote events on social media
- Coordinate with graphic design interns and other staff on special projects and promotions
- Create a marketing plan and strategy for each event
- Focus and able to develop strong headlines for each platform and event

Sales Associates, Nordstrom, Newark, DE

February 2018-Present

- Assist customers with women's business attire in a professional manner and accessorize to complete outfit
- Operate a computerized cash register in an accurate manner while multitasking
- Organize, style and generally care for the Nordstrom and other brands

Intern, WDSU Television Station, Dover, DE

September 2016-May 2017

- Prepare and interview students for WDSU Television Station
- Work in a team environment to review and screen live interviews
- Use various social media platforms such as Instagram and Facebook to post candid interviews

Cashier, Dollar Tree, Cary, NC

May 2016-August 2016

- Assisted customers with home good purchases in a professional manner
- Operated a computerized cash register in an accurate manner while multitasking
- Assisted team members with unloading store items and storing items on shelves

Cashier, Walgreens, Dover, DE

July 2016-September 2017

Employee of the month for December 2016

- Assisted customers with drug store purchases in a professional and courteous manner
- Operated a computerized cash register in an accurate manner while multitasking

INVOLVEMENT

Participated in the Delaware University Student Leadership Conference (February 2019); League of Women Voters, Kent County (Vice President)-organized events, participated in radio and television interviews to promote events, organize Delaware elections (2018); National Coalition of 100 Black Women, Volunteer (2018); Firefly Music Festival, Dover, DE; Volunteer-Assisted with the sale and serving of food items for national music event (June 15-18, 2017); DSU Mass Communication Day Volunteer-Assisted with set up of annual conference involving media organizations from radio, television and print (March 2017); Saint Andrews the Apostle Catholic Church (2009-Present); Volunteer For Haiti Relief (2018); International Travel to Haiti, Bahamas